

# Prioritize your clinicians to boost your bottom line

While clinicians have long been the backbone of the healthcare industry, they are often overlooked when looking for investment opportunities.

**80%** of employees are frontline workers.<sup>1</sup>

**BUT...**

**41%** of frontline workers in non-management positions say they do not have the right technological tools to do their job effectively.<sup>1</sup>

**AND ...**

**56%** of the frontline says leadership does not prioritize building workplace culture.<sup>1</sup>

## Engaging your clinicians is vital to business success!

The future of the healthcare industry depends on empowering frontline workforces to deliver differentiated patient experiences and nimbly adapt to industry changes.

We can reshape your care engagements by offering automated solutions and AI-powered communication tools that foster unprecedented connectivity and work experiences.



## With a refreshed focus on your clinicians, we can help you in three key ways:



### Cultivate employee engagement:

We can help your clinicians feel a greater sense of belonging and connection with coworkers and company leadership.



### Accelerate onboarding and upskilling:

We can configure the solution based on role and skillset to recommend custom training courses so you can engage and monitor learning paths.



### Support inclusion and belonging:

Our tailored solutions encourage participation, motivate teams, and prioritize accessibility.



We put your clinicians front and center in your digitization strategy with the tools and technology they need to deliver exceptional patient care.

**We're a Microsoft partner and we're here to help you make an immediate impact with your clinicians.**